

HotBox Pizza

Pipin' Hot in Indiana

Point of Sale for Pizza Flourishes at HotBox Pizza

HotBox Pizza is practically synonymous with Indiana, having been a well-known staple in the state since its inception 15 years ago. And now, it has grown to 22 locations. Their motto, "to save the world from pizza mediocrity," is a testament to how determined they are to make delicious, enticing and creative pizzas.



Try their original HotBox Pizza, smothered with fresh banana peppers and a double helping of pepperoni. Or, get a bit more spicy with the jalapeño and buffalo sauce-covered Hot Chick. Oh, and don't forget their famous Breadstix! Whatever tempts your palate, HotBox Pizza has something for everyone.

The Old "Solution"

When HotBox Pizza first started, they were operating on one of the worst possible setups for point of sale. Their system used a keyboard with 200 custom keys, with each key programmed for one menu item. Training new staff on the system took a considerable amount of time.

The Ideal Solution

HotBox Pizza found their total POS solution with SpeedLine software and Posiflex hardware.

SpeedLine Solutions is the leading provider of innovative solutions for pizza point of sale. SpeedLine provides technology solutions for pizza and delivery, quick service, and multi-concept restaurant chains across North America.

Posiflex is a point of sale industry leader well-known for its highly durable point of sale equipment for QSR, Fast Casual

and multiple verticals within the hospitality spectrum, specializing in touch screen all-in-one POS computers, tablets and self-service kiosks.

The Upgrade

HotBox Pizza's system was upgraded with POS computers and hardware that were far less bulky than their previous system—replacing its big monitors, computers

and keyboards with sleeker, smaller, yet more powerful touchscreen computers. Posiflex touchscreens have sped up order entry and increased order accuracy. The simplicity of graphics and a touchscreen has made training staff much easier. "A staff member can be trained to take orders within half an hour," says Gabe Connell, owner of HotBox Pizza.

The software was far more user-friendly and functionally superior as well. SpeedLine specializes in point of sale software directly geared for pizza establishments, so transitioning to SpeedLine was a no-brainer.

"It seems like SpeedLine and Posiflex are meant to be one unit that all goes together, inseparably. I think of them as one and the same."

— Gabe Connell
Owner of HotBox Pizza

With SpeedLine's leading pizza-oriented software, and Posiflex's durable, yet space-saving POS hardware, HotBox Pizza no longer had to rely on bulky antiquated systems and one-entry-per-key point of sale. The SpeedLine/Posiflex solution is so seamless that Connell attests, "It seems like SpeedLine and Posiflex are meant to be one unit that all goes together, inseparably. I think of them as one and the same." And, after 10 years with SpeedLine and Posiflex, they have never looked back. ■



Above: SpeedLine software,
Posiflex POS computer
Right: HotBox Pizza's
Big Al's Fredo pizza pie



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