



Gangbanger Gone Good

Delancey Street—Rebuilding Lives

The Delancey Street Foundation is considered the country's leading residential self-help organization for substance abusers, ex-convicts, homeless and others who have hit bottom. Their average resident has been a hard-core drug addict for sixteen years, abusing alcohol and multiple drugs, has dropped out of school at the 7th grade and has been institutionalized several times. Many have been gang members; most have been trapped in poverty for several generations. Delancey Street takes ex-convicts and ex-addicts and teaches them vocational skills to become teachers, general contractors, truck drivers and waiters to work and run successful restaurants, moving companies, and cafés. For 40 years, in their six facilities across the nation, Delancey Street has been a community of last resort to thousands of residents providing homes and hope at no cost to the client or taxpayer.



The Delancey Street Foundation has helped hundreds of people, like Ramiro (right), turn their lives around for the better.

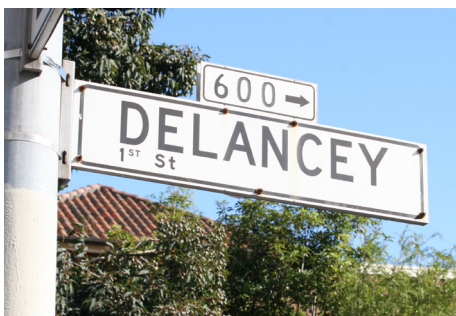
Helping the Community

Posiflex donated to the Delancey Street Foundation hope in the form of nine POS touch-screen terminals to run their two restaurant training facilities – The Crossroads Café / Bookstore / Art Gallery, and the Delancey Street Restaurant. Stephanie Muller, Manager of the Delancey Street Restaurant notes, “The foundation truly appreciates the generosity of Posiflex

and corporations who invest in their community. The Posiflex POS terminals are an integral part of not only our day-to-day operations in running the café and restaurant, but are invaluable training tools to help our residents build the necessary skills to support themselves, create a work ethic and live productive lives with integrity and honesty.”

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—Stephanie Muller
Manager, Delancey Street Restaurant



A ‘POS’itive Impact

Using Posiflex terminals and Posera's Maitre'D software, Delancey Street residents learn marketable job skills as many have never held a job in their lives. Ramiro is one such example. Ramiro grew up in an alcoholic home with parents who were seldom home, so he found his role models on the street at an early age. By

age 14, drug dealers and gang members were the only real family he had. Ramiro dropped out of school, and was in and out of juvenile hall – “a lonely angry kid”. By 18, his crimes escalated and he was sentenced to 5 years in prison, joined the gangs there, and learned nothing but how to become a better criminal. After 30

days of being released, Ramiro was again arrested for using and selling drugs and jailed for another 5 years. Shortly after being released the next time, the cycle repeated: He was facing another 12 years in prison. But the judge, this time, gave Ramiro the first break of his life and sent him to the Delancey Street Foundation for rehabilitation.

The Delancey Street Restaurant is where Ramiro's world opened up with the opportunity to learn every facet of food service from the kitchen to the POS system. Ramiro had little formal education, got his GED in juvenile hall, and had never used a computer. "At Delancey Street, you start at the bottom and work your way up," says Ramiro. He started as a bus boy, sweeping and mopping floors, became a baker, and then a waiter where he was introduced for the first time to a POS system. Over several years, Ramiro grew and learned using the Posiflex terminal and Posera software, working with customers, managing a business and is now maitre'd overseeing the wait staff and POS systems.



Making a Difference

Posiflex's donation of nine KS series terminals has helped hundreds of residents at Delancey Street learn marketable skills, self respect and the confidence to return back to society. In the restaurant, six terminals are used for taking orders,

table setup, configurations and revenue tracking. The remaining three Posiflex terminals are utilized in the Crossroads Café, Bookstore and Art Gallery, for their food and retail areas.

But, hardware is just hardware. It is what you do with the equipment that makes a difference. Every resident at Delancey Street has learned and earned their way back to regain control of their lives. Ramiro's approach was, "I felt that I had done so much wrong that I wanted to make it right, so I tried really hard."

If you wish to help support the Delancey Street Foundation, go to <http://www.delanceystreetfoundation.org>



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